

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

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Advertiser	Romney for President, Inc.
Product	ROMNEY 10/31
Estimate Number	375

Invoice #	120072-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	120072
Alt Order #	06399378
Deal #	
Order Flight	10/31/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	WRAL AM News	6-7a								
	CLASS 2 C	CANDIDATE R9.26									
				10/29/12	2 to 11/04/12	3x	WTF				
	WRAL			W	10/31/12	:30	5:57 AM	2012MRFP156H	\$1,350.00		1
	WRAL			<u>T</u> h	11/01/12	:30	6:10 AM	2012MRFP156H	\$1,350.00		3
	WRAL			F	11/02/12	:30	6:58 AM	2012MRFP156H	\$1,350.00		2
2	WRAL CLASS 1 C	WRAL AM News CANDIDATE R9.26	6-7a								
					2 to 11/11/12	2x	MT				
	WRAL			M	11/05/12	:30	6:58 AM	2012MRFP156H	\$2,000.00		2
	WRAL			Tu	11/06/12	:30	6:59 AM	2012MRFP156H	\$2,000.00		1
3	WRAL CLASS 1 C	CBS This Morning CANDIDATE R9.26	7am - 9am								
				11/05/12	2 to 11/11/12	2x	MT				
	WRAL			M	11/05/12	:30	8:21 AM	2012MRFP156H	\$1,500.00		1
	WRAL			Tu	11/06/12	:30	8:48 AM	2012MRFP156H	\$1,500.00		2
4		CBS This Morning CANDIDATE R9.26	7am - 9am								
				10/29/12	2 to 11/04/12	3x	WTF				
	WRAL			W	10/31/12	:30	8:45 AM	2012MRFP143H	\$1,000.00		1
	WRAL			<u>T</u> h	11/01/12	:30	7:29 AM	2012MRFP156H	\$1,000.00		2
	WRAL			F	11/02/12	:30	8:24 AM	2012MRFP156H	\$1,000.00		3
5	WRAL CLASS 2 C	Dr. Phil CANDIDATE R9.26	9-10a								
					2 to 11/04/12	3x	WTF				
	WRAL			W	10/31/12	:30	9:23 AM	2012MRFP156H	\$500.00		2
	WRAL			<u>T</u> h	11/01/12	:30	9:33 AM	2012MRFP143H	\$500.00		1
	WRAL			F	11/02/12	:30	9:20 AM	2012MRFP143H	\$500.00		3
6	WRAL CLASS 1 C	Dr. Phil Candidate R9.26	9-10a								
				11/05/12	2 to 11/11/12	2x	MT				



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6	WRAL Dr. Phil	9-10a								
	CLASS 1 CANDIDATE R9.26									
	WRAL		M	11/05/12	:30	9:23 AM	2012MRFP156H	\$750.00		1
	WRAL		Tu	11/06/12	:30	9:20 AM	2012MRFP156H	\$750.00		2
7	WRAL The Doctors	10-11AM								
	CLASS 2 CANDIDATE R9.26									
				2 to 11/04/12	3x	WTF				
	WRAL		W	10/31/12	:30	10:17 AM	2012MRFP143H	\$500.00		1
	WRAL		<u>T</u> h	11/01/12	:30	10:41 AM	2012MRFP156H	\$500.00		2
	WRAL		F	11/02/12	:30	10:41 AM	2012MRFP156H	\$500.00		3
8	WRAL The Doctors	10-11AM								
	CLASS 1 CANDIDATE R9.26		44/05/4	0.1- 44/44/40	0					
	WEAL			2 to 11/11/12	2x	MT	2042 450	4750.00		
	WRAL WRAL		M	11/05/12 11/06/12	:30	10:12 AM	2012MRFP156H	\$750.00		1 2
_			Tu	11/06/12	:30	10:32 AM	2012MRFP156H	\$750.00		2
9	WRAL Price is Right	11a-12p								
	CLASS 1 CANDIDATE R9.26				_					
	WDAI			2 to 11/11/12	2x	MT	2012:156:-	Φ050.00		
	WRAL WRAL		M Tu	11/05/12 11/06/12	:30 :30	10:58 AM 10:58 AM	2012MRFP156H 2012MRFP156H	\$850.00 \$850.00		2
			Tu	11/06/12	:30	10:58 AW	2012MKFP136H	\$850.00		I
10	WRAL Price is Right	11a-12p								
	CLASS 1 CANDIDATE R9.26		10/00/1		_					
	WDAI			2 to 11/04/12	3x	WTF	2012==156	Φ050.00		
	WRAL WRAL		W Th	10/31/12 11/01/12	:30 :30	10:59 AM 10:59 AM	2012MRFP156H 2012MRFP156H	\$850.00 \$850.00		1
	WRAL		F	11/01/12	:30	10.59 AM	2012MRFP156H 2012MRFP156H	\$850.00 \$850.00		3 2
4.4		10 1	1	11/02/12	.50	10.59 AW	2012MKFP130H	φου.υυ		۷
11	WRAL Noon News	12p-1p								
	CLASS 2 CANDIDATE R9.26		10/00/1	0.4 4.4/0.4/4.0	0	\ .				
	WRAL		10/29/13 W	2 to 11/04/12 10/31/12	3x :30	WTF 12:57 PM	2012MRFP156H	\$800.00		
	WRAL		vv Th	11/01/12	:30	12:57 PM 12:42 PM	2012MRFP156H 2012MRFP143H	\$800.00 \$800.00		3 2
	WRAL		F 111	11/01/12	:30	12.42 PM 12:53 PM	2012MRFP143H 2012MRFP143H	\$800.00		<u> </u>
	VV 1 1/7L	V	•				was taken from the program lo	•		1



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CLASS 1 CANDIDATE R9.26



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11	WRAL Noon News	12p-1p	•		•			<u>.</u>		
	CLASS 2 CANDIDATE R9.26									
12	WRAL Noon News	12p-1p								
	CLASS 1 CANDIDATE R9.26									
				2 to 11/11/12	2x	MT				
	WRAL		M	11/05/12	:30	12:11 PM	2012MRFP156H	\$1,200.00		1
	WRAL		Tu	11/06/12	:30	12:44 PM	2012MRFP156H	\$1,200.00		2
13	WRAL CBS Daytime (1:30-4P) CLASS 1 CANDIDATE R9.26	130-4p								
				2 to 11/11/12	2x	MT				
	WRAL		M	11/05/12	:30	2:28 PM	2012MRFP156H	\$800.00		1
	WRAL		Tu	11/06/12	:30	1:29 PM	2012MRFP156H	\$800.00		2
14	WRAL CBS Daytime (1:30-4P) CLASS 2 CANDIDATE R9.26	130-4p								
				2 to 11/04/12	3x	WTF				
	WRAL		W	10/31/12	:30	2:59 PM	2012MRFP143H	\$535.00		3
	WRAL		Th	11/01/12	:30	2:59 PM	2012MRFP156H	\$535.00		1
	WRAL		F	11/02/12	:30	2:59 PM	2012MRFP156H	\$535.00		2
15	WRAL Young and the Restless CLASS 1 CANDIDATE R9.26	4-5p								
				2 to 11/11/12	2x	MT				
	WRAL		M	11/05/12	:30	3:58 PM	2012MRFP156H	\$1,600.00		1
	WRAL		Tu	11/06/12	:30	3:58 PM	2012MRFP156H	\$1,600.00		2
16	WRAL Young and the Restless CLASS 1 CANDIDATE R9.26	4-5p								
				2 to 11/04/12	3x	WTF				
	WRAL		W	10/31/12	:30	3:58 PM	2012MRFP156H	\$1,600.00		3
	WRAL		Th _	11/01/12	:30	3:59 PM	2012MRFP143H	\$1,600.00		1
	WRAL		F	11/02/12	:30	3:58 PM	2012MRFP156H	\$1,600.00		2
17	WRAL 5:00 First News	5-530p								



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
17	WRAL	5:00 First News	5-530p							<u> </u>	
	CLASS 1 C	CANDIDATE R9.26									
					2 to 11/11/12	2x	MT				
	WRAL			M	11/05/12	:30	5:14 PM	2012MRFP156H	\$4,000.00		2
	WRAL			Tu	11/06/12	:30	5:23 PM	2012MRFP156H	\$4,000.00		1
18	WRAL CLASS 2 C	5:00 First News CANDIDATE R9.26	5-530p								
				10/29/1	2 to 11/04/12	3x	WTF				
	WRAL			W	10/31/12	:30	5:29 PM	2012MRFP156H	\$2,665.00		2
	WRAL			Th	11/01/12	:30	5:22 PM	2012MRFP156H	\$2,665.00		3
	WRAL			F	11/02/12	:30	5:22 PM	2012MRFP143H	\$2,665.00		1
19	WRAL	5:30 News	530-6p								
	CLASS 2 C	CANDIDATE R9.26									
					2 to 11/04/12	2x	WTF				
	WRAL			W	10/31/12	:30	5:54 PM	2012MRFP143H	\$2,665.00		1
	WRAL			Th	11/01/12	:30	5:42 PM	2012MRFP156H	\$2,665.00		2
20	WRAL CLASS 1 C	5:30 News CANDIDATE R9.26	530-6p								
				11/05/1	2 to 11/11/12	2x	MT				
	WRAL			M	11/05/12	:30	5:42 PM	2012MRFP156H	\$4,000.00		2
	WRAL			Tu	11/06/12	:30	5:43 PM	2012MRFP156H	\$4,000.00		1
21	WRAL CLASS 1 C	6pm News (M-F) CANDIDATE R9.26	6-630p								
				11/05/1	2 to 11/11/12	1x	M				
	WRAL			M	11/05/12	:30	6:23 PM	2012MRFP156H	\$5,000.00		1
22	WRAL CLASS 2 C	6pm News (M-F) CANDIDATE R9.26	6-630p								
				10/29/1	2 to 11/04/12	1x	WTF				
	WRAL			Th	11/01/12	:30	6:28 PM	2012MRFP143H	\$3,335.00		1
23	WRAL	Inside Edition	7-730P								



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23 WRAL Inside Edition 7-730P CLASS 1 CANDIDATE R9.26 WRAL WRAL M 11/05/12 to 11/11/12 2x M WRAL 52,200.00	2
11/05/12 to 11/11/12 2x M	2 1
	2 1
WPAI 11/05/12 20 7:11 PM 2012MPED156U \$2,200.00	2 1
W TAL W 11/05/12 .50 7.11 FW 2012ΜΚΡΡ130H Φ2,200.00	1
WRAL M 11/05/12 :30 7:29 PM 2012MRFP156H \$2,200.00	
24 WRAL Inside Edition 7-730P	
CLASS 2 CANDIDATE R9.26	
10/29/12 to 11/04/12 3xWTF	
WRAL W 10/31/12 :30 7:27 PM 2012MRFP156H \$1,465.00	3
WRAL Th 11/01/12 :30 7:13 PM 2012MRFP156H \$1,465.00	1
WRAL F 11/02/12 :30 7:13 PM 2012mrfp156h \$1,465.00	2
25 WRAL Entertaiment Tonight 730-8P	
CLASS 2 CANDIDATE R9.26	
10/29/12 to 11/04/12 3xWTF	
WRAL W 10/31/12 :30 7:40 PM 2012MRFP156H \$1,465.00	2
WRAL Th 11/01/12 :30 7:40 PM 2012MRFP156H \$1,465.00	1
WRAL F 11/02/12 :30 7:41 PM 2012MRFP156H \$1,465.00	3
26 WRAL Entertaiment Tonight 730-8P	
CLASS 1 CANDIDATE R9.26	
_11/05/12 to 11/11/12	
WRAL M 11/05/12 :30 7:40 PM 2012MRFP156H \$2,200.00	2
WRAL M 11/05/12 :30 7:55 PM 2012mrfp156h \$2,200.00	1
27 WRAL Late News 11-1135p	
CLASS 1 CANDIDATE R9.26	
11/05/12 to 11/11/12	
WRAL M 11/05/12 :30 11:26 PM 2012MRFP156H \$5,000.00	1
28 WRAL Late News 11-1135p	
CLASS 2 CANDIDATE R9.26	
10/29/12 to 11/04/12 1xWTF	
WRAL F 11/02/12 :30 11:27 PM 2012MRFP143H \$3,335.00	1
29 WRAL David Letterman 1135p-1237a	



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American Rambler Productions Attention: Accounts Payable 138 Conant Street Beverly, MA 01915

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	CLASS 2 CANDIDATE R9.26									<u> </u>
				2 to 11/04/12	2x	WTF				
	WRAL		W	10/31/12	:30	12:32 AM	2012MRFP143H	\$600.00		1
	WRAL		Th	11/01/12	:30	12:10 AM	2012MRFP143H	\$600.00)	2
30	WRAL David Letterman	1135p-1237a								
	CLASS 1 CANDIDATE R9.26									
				2 to 11/11/12	2x	M				
	WRAL		М	11/05/12	:30	11:57 PM	2012MRFP156H	\$900.00		1
	WRAL		М	11/05/12	:30	12:33 AM	2012MRFP156H	\$900.00)	2
31	WRAL 7pm News CLASS 2 CANDIDATE R9.26	7-730p								
	CLASS 2 CANDIDATE N9.20		10/29/12	2 to 11/04/12	1x	1-				
	WRAL		Sa	11/03/12	:30	7:23 PM	2012MRFP156H	\$535.00)	1
32	WRAL On The Record 730-8p CLASS 2 CANDIDATE R9.26	730-8p								
			10/29/12	2 to 11/04/12	1x	1-				
	WRAL		Sa	11/03/12	:30	7:57 PM	2012MRFP156H	\$400.00)	1
33	WRAL Late News CLASS 2 CANDIDATE R9.26	11-1135p								
			10/29/12	2 to 11/04/12	1x	1-				
	WRAL			11/03/12 to football runc to football runc		12:09 AM	2012MRFP156H	\$3,335.00		1
34	WRAL CRIMINAL MINDS CLASS 2 CANDIDATE R9.26	1135-1235XM								
			10/29/12	2 to 11/04/12	1x	1-				
	WRAL		Sa LR due	11/03/12 to football runc to football runc	:30 over	12:49 AM	2012MRFP156H	\$335.00		1

WRAL WRAL Sun Morning News 7-9a **CLASS 2 CANDIDATE R9.26**



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35	WRAL WRAL Sun Morning News	7-9a				-				
	CLASS 2 CANDIDATE R9.26									
			10/29/12	to 11/04/12	1x	1				
	WRAL		Su	11/04/12	:30	8:53 AM	2012MRFP156H	\$735.00	l .	1
36	WRAL CBS Sunday Morning	9-1030a								
	CLASS 1 CANDIDATE R9.26									
			10/29/12	to 11/04/12	1x	1				
	WRAL		Su	11/04/12	:30	9:07 AM	2012MRFP156H	\$1,200.00	l .	1
37	WRAL Face The Nation 1030-113	1030-1130								
	CLASS 1 CANDIDATE R9.26									
			10/29/12	to 11/04/12	1x	1				
	WRAL		Su	11/04/12	:30	11:27 AM	2012MRFP156H	\$1,100.00	l .	1
38	WRAL 60 minutes	730-830p								
	CLASS 2 CANDIDATE R9.26									
			10/29/12	to 11/04/12	1x	1				
	WRAL		Su	11/04/12	:30	8:13 PM	2012MRFP156H	\$5,000.00	l .	1
39	WRAL Follows Late Ftball/Bball	11:30pm-12:05am								
	CLASS 2 CANDIDATE R9.26									
			10/29/12	to 11/04/12	1x	1				
	WRAL		Su	11/04/12	:30	11:58 PM	2012MRFP156H	\$3,335.00	_	1
		Aired Chata	70							
		Aired Spots	76							

Gross Total \$122,865.00 Agency Commission \$18,429.75

Payment Terms 30 Days Net Amount Due \$104,435.25